



## Thermal Transfer Ribbon Technical Data Sheet

### R510W Durable White Resin

#### Product Description

DNP's R510W Durable White Resin offers the same incredible durability as R510 Ultra Durable Resin. This ribbon has DNP's unmatched scratch and solvent resistance and has been designed with DNP's specially formulated backcoat technology for printhead protection. Like all DNP ribbons, R510W is an industry leader in Edge Definition™ for clean, extremely durable, and dense bar codes.

#### Recommended Applications



AGENCY



COLOR



ELECTRONIC COMPONENT



FLEXIBLE PACKAGING



RETAIL



SHELF



SIGNAGE



SNACK FOOD

#### Recommended Substrates

PVC shrink tubing, matt/gloss silver polyester, chrome polyester, clear polyester

#### Performance Characteristics

- Smudge and scratch resistant
- Resistant to ethanol and isopropanol
- DNP's specially formulated backcoating for printhead protection
- UL recognized
- Industry leading in Edge Definition™ for clean, durable, and dense bar codes

*The information on this data sheet was obtained in DNP IMS America laboratories. Measured values may vary slightly when tested in a different environment. Information contained within this document is subject to change without notification.*



Registered to  
ISO 9001

REV 4-27-09

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#### Ribbon Properties

Description	Result	Test Method
Ink	Resin	
Color	White	Visual
Total Thickness	9.3 ± 0.5μ	Micrometer
Base Film Thickness	4.8 ± 0.3μ	Micrometer
Ink Thickness	4.5 ± 0.2μ	Micrometer
Ink Melting Point	96°C (205°F)	Differential Scanning Calorimeter

#### Durability of Printed Image

Label Stock: PVC Shrink Tubing

Print Speed: 6 IPS

Description	Result	Test Method
Print Density	< 0.30	Densitometer

#### Conversion Chart

Millimeters (mm) to Inches = mm ÷ 25.4	Inches to Millimeters (mm) = Inches ÷ 0.03937
Meters (m) to Feet (ft) = m ÷ 0.3048	Feet (ft) to Meters (m) = Feet ÷ 3.2808
C° to F° = (1.8 X C°) + 32 = F°	F° to C° = (F° ÷ 1.8) - 17.77
Thousand square inches (MSI) to m <sup>2</sup> = MSI X 0.645	MSI = m <sup>2</sup> ÷ 0.645

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